



Event Design International

Contact Tim Hisey at 1-877-421-1233

FOR IMMEDIATE RELEASE

Event Design International Names Regional Director

Columbus, Ohio (May 20, 2010) - As part of its market expansion program, Event Design International (EDI) is very pleased to announce Stacey Kuzda has joined the firm as Regional Director. Stacey is based in EDI's Columbus office at 4200 Regent St. in Easton and can be reached at 614-944-5221. Stacey has 15 years of experience in marketing, specifically event marketing and serving as President of Mix Marketing. She received a Business Administration and Marketing degree from Cleveland State University, and also studied international marketing at Buckinghamshire College in High Wycombe College, England. Stacey is an active participant in many organizations in the Columbus community including The Columbus Chamber, where she developed the Business After Hours program and Columbus Recreation and Parks, where she served as Board President of the Community Recreation Council. Stacey and her family reside in Dublin.

As Regional Director, Stacey will be responsible for business development and management of event marketing and event planning and production services in Central Ohio. Diana Hisey, EDI's CEO and Chief Creative Officer and a recent Ohio Planner of the Year honoree of Meetings Professionals International, stated " we are very fortunate to have Stacey as a member of our team. Stacey brings with her a valuable experience

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mix of marketing and event management which will enhance EDI's depth of service to our clients and prospective clients."

Event Design International is an event management and marketing company that assists its clients with building relationships with customers, prospects and employees through meaningful events. With the advent of social media, customers and employees now, more than ever, have the power to drive new first-time customers to an organization through their testimonials and recommendations. EDI creates and produces live events which serve as a means for customers and prospects to communicate one-to-one with people in the organization who can provide solutions or serve as a sounding board for new ideas. In response to organizations economic and environmental concerns EDI also creates and produces virtual events and conferences which offer 3D and chat features, the next best thing to face-to-face events.

EDI services organizations in the Central Ohio market from both the public and private sectors. With offices also in Cincinnati, Houston, Indianapolis, Los Angeles and Kentucky, EDI can service Columbus based organizations when their event programs include destinations outside of Central Ohio.. For more information visit EDI's website at <http://www.edievent.com>.

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